

ROAD SHOW ALEMANHA 2017

17/06/2017 - 09/06/2017

Hamburgo, Berlin - Alemanha

Road Show Germany takes place just after the World of Coffee fair, which will be held from June 13 to June 15 in Budapest, Hungary. Target audiences: coffee importers, roasters, coffee shops, media players, end consumers and opinion makers. The Brazilian Specialty Coffees Association (BSCA) and its domestic partners will partner with Apex-Brasil to carry out activities to promote Brazilian coffees in the European market.

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PARTNERS:

BSCA

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