

Festival do D&AD

17/04/2016 - 24/04/2016

Londres - Inglaterra

The action, that had its first edition in 2015, consists in the adjustment of the promotion model used by the international market. It is usual that the producers take its main directors with their best works to a screening session for the creative people and the production team of an international agency. That way, besides the exhibition of the work itself, there's an explanation about creative solutions suggested by a specific director.

I WANT TO PARTICIPATE

Contact: Marianna Souza Phone: +55 11 3089-9606 E-mail: marianna@apro.org.br Website: www.dandad.org

PARTNERS:

APRO - Associação Brasileira da Produção de Obras Audiovisuais

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