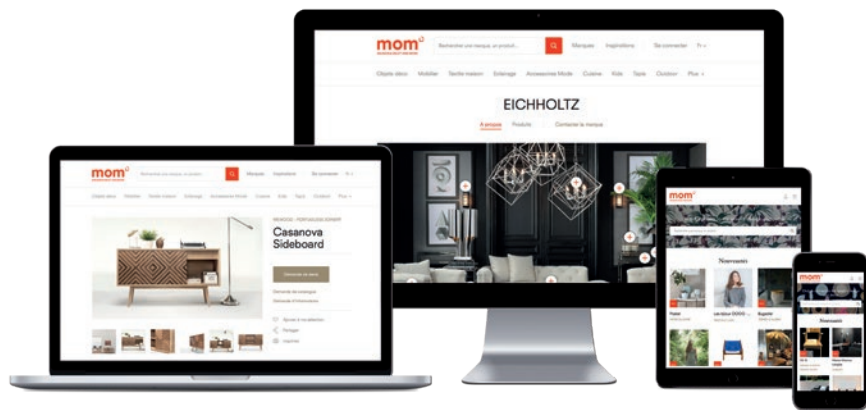


mom[®]

MAISON & OBJET AND MORE

Click & connect to the latest in design and decor

MY ESSENTIAL PACKAGE



mom.maison-objet.com

- + My specially dedicated mini-site
- + My online video
- + 2 digital showrooms
- + Promotion of 25 products
- + 2 products in featured positioning
- + E-mail news alerts
- + My online performance tool
- + My dedicated account manager

SERVICES INCLUDED
IN THE OFFER

**MY SPECIALLY
DEDICATED MINI-SITE**

- + I am visible all year long (visibility for my brands)
- + I raise my brand profile
- + I maximize the benefits of the show and my growth with a digital network of 480 000 professionals and over 1.2 million followers on social media



I promote my expertise and I highlight my MAISON&OBJET booth location



I present my latest product news

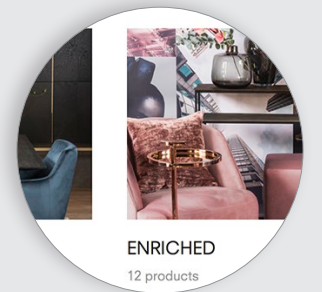


I publicize my projects

The screenshot shows the 'mom' website interface. At the top, there's a search bar and navigation links like 'Mesques', 'Inspirations', and 'Se connecter'. Below that, the 'DÔME DECO' mini-site is featured. It includes a hero image of a dining table with a product detail callout for a 'CURVED SIDECHAIR WITH BROWN LEGS & ASPEN FABRIC'. Below the hero image, there's a 'Cosmopolitan Living' section with a brief description and an event listing for 'Attending the M&O Paris Sep 2018'. Further down, there's a 'Products' section with four items: 'ROUND END TABLE', 'HURRICANE WIRES', 'END TABLE WIRED...', and 'CURVED SIDECHAIR...'. Below that is a 'Collections' section with three items: 'ESCAPE', 'SHADES', and 'ENRICHED'. The 'Projects' section features 'MR. ZUMA' and 'MARTIN'S CHATEAU DU LAC'. At the bottom, there's a 'News' section with a 'SAVE THE DATE' announcement for 'EXPERIENCE DAYS' on 4-6 MARCH 2018.



Throughout the year, I enliven my online stand with 2 digital showrooms.



I raise the profile of my collections



I keep the community informed of my product launches and latest news

SERVICES INCLUDED
IN THE OFFER

MY ONLINE VIDEO

- + I can publish a video on my mini web-site
- + I present my brand to buyers and specifiers

The screenshot displays the MOM website interface. At the top, there is a search bar with the text 'Search a brand, a product...' and a magnifying glass icon. To the right of the search bar are links for 'Brands', 'Inspirations', 'Login', and 'En'. Below the search bar is a horizontal menu with categories: 'Decorative item', 'Furniture', 'Home Fabrics', 'Lighting', 'Fashion accessories', 'Kitchen', 'Kids', 'Outdoor', 'Workplace', and 'More'. The main content area features a large video player titled 'VICAL: VIDEO'. The video player has a title 'VICAL HOME INTERGIFT FEBRERO 2019' and a play button in the center. The video content shows a modern interior design space with a purple sofa, a dining table, and various decorative items. Below the video player, the text 'Vical Home' is displayed. At the bottom of the page, there is a button labeled 'Contact the brand'.

With just 1 click, I can display my video from Youtube, Vimeo or Dailymotion.

SERVICES INCLUDED
IN THE OFFER

MY DIGITAL SHOWROOMS

- + I can upload 2 digital showrooms to help visitors visualize my products, as though they were visiting my showroom or stand in person.
- + I tag my products to help visitors access product descriptions with just one click.



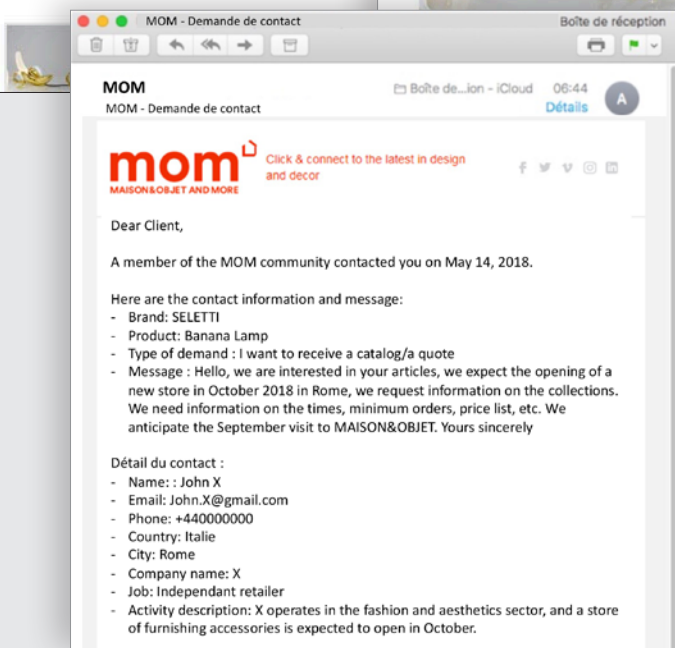
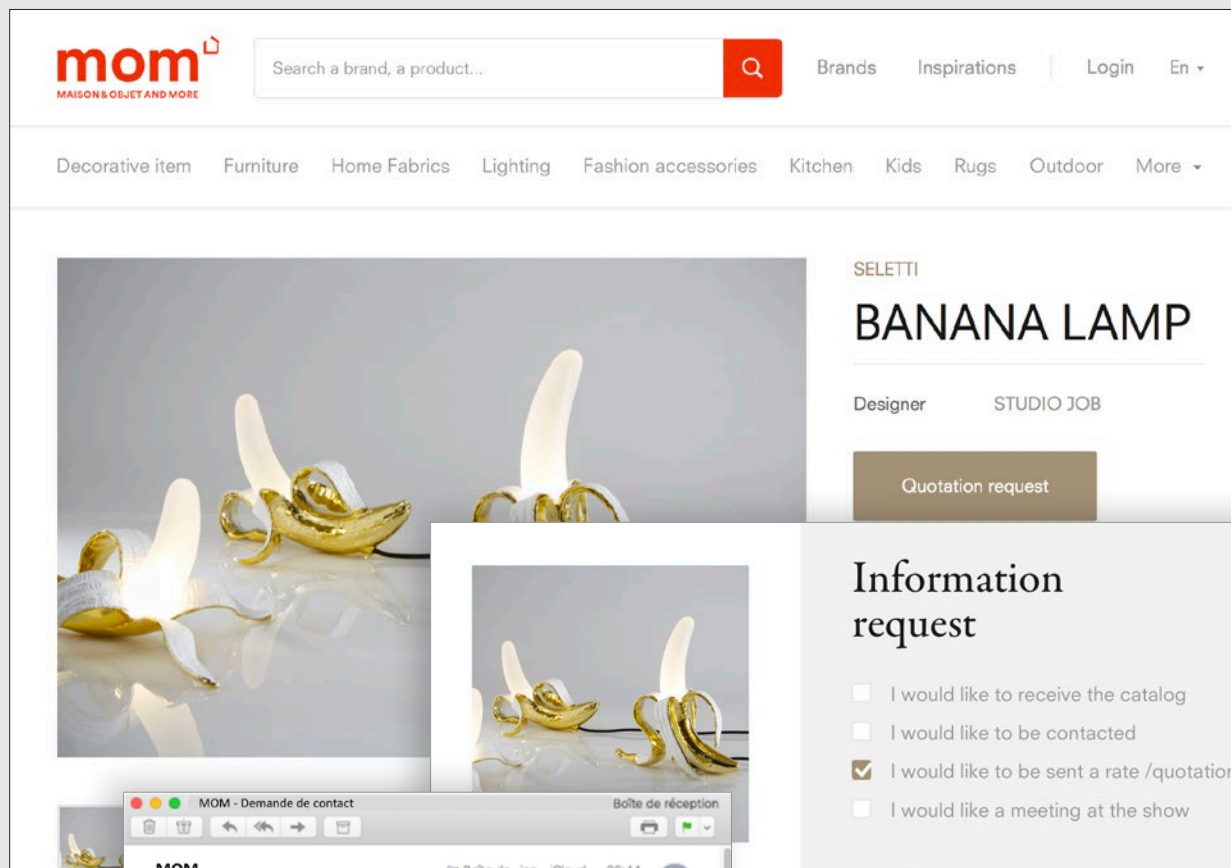
SERVICES INCLUDED
 IN THE OFFER

PROMOTION OF 25 PRODUCTS

+ I present my products
 all year long and receive
 qualified business
 opportunities

+ My products are viewed by
 buyers and specifiers who
 have immediate needs

+ I can update my products
 and images anytime



SELETTI

BANANA LAMP

Designer STUDIO JOB

Quotation request

Information request

- I would like to receive the catalog
- I would like to be contacted
- I would like to be sent a rate /quotation
- I would like a meeting at the show

To optimize your exchanges, please specify your need *

Continue

SERVICES INCLUDED
 IN THE OFFER

2 PRODUCTS IN FEATURED POSITIONING

+ My signature products recommended by mom^U and present at the top of the list per category for 1 month

+ I multiply my exposure and business opportunities

The screenshot shows the mom website interface for the 'Benches' category. The main navigation bar includes 'Search a brand, a product...', 'Brands', 'Inspirations', 'Login', and 'En'. The category path is 'Furniture / Seats / Benches'. The left sidebar lists categories like 'Furniture & storage', 'Seats (2714)', and 'Benches (114)'. Below this is a 'BRANDS' section with a search box and a list of brands including 'Covet House', 'Koket', 'Maison Valentina', 'Emotional Projects', 'Ottiu', 'Worlds Away', 'H Metal', 'Id-fer Meubles En Metal Plie', 'La P'tite Fabrik', 'Lonc', 'Mis En Demeure', and 'Signature'. A 'LABEL' section includes 'Fine Art craft' and 'My Furniture is French'. The main content area shows 'Benches 114 Products' with a 'Sort by newest' dropdown. A 'Recommendations' pop-up is overlaid on the product list, showing three product cards with images and labels like 'Product MARQUE'. A red circular badge on the right says 'MORE x2 CLICKS'.

SERVICES INCLUDED
IN THE OFFER

E-MAIL NEWS ALERTS

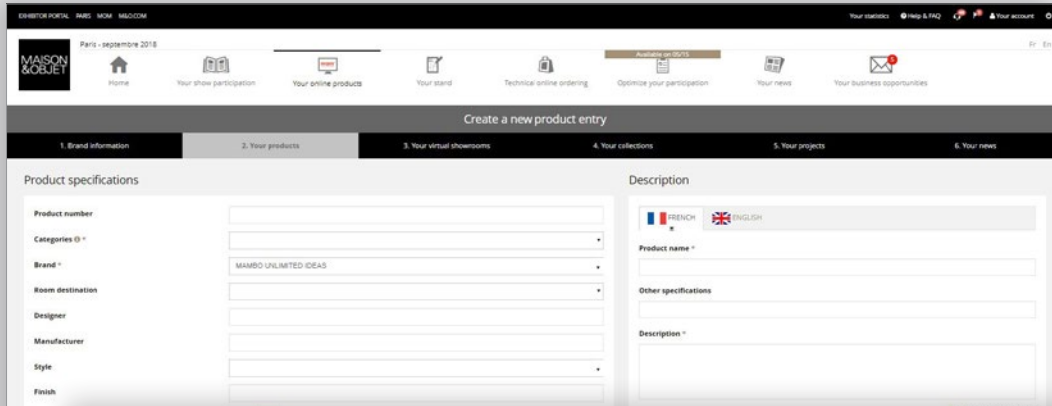
+ When a client has already contacted me or placed me in their favorites, they are automatically informed of product updates

The screenshot displays the MOM website interface with a personalized email alert overlay. The alert is titled "New products from your favorite brands!" and lists brands DCW EDITIONS, BOCA DO LOBO, and NOBODINOZ. It includes a "Quotation request" button and links for "Request catalog" and "Request info". The background shows a grid of product listings with images, brand names, and titles like "Here Comes the Sun", "MONDRINA Bar Cabinet", and "Tipis". A "Discover more new products now" button is also visible. At the bottom, there is a "You may also like..." section with four product cards: "TARA cushion", "Monti Horse", "Toraja Panel", and "Wool Winder B...". A footer contains navigation icons for "Easy contacts", "Products details", and "List of favorites".

SERVICES INCLUDED
IN THE OFFER

MY ONLINE PERFORMANCE TOOL

- + I receive business opportunities via e-mail and can find them in my Exhibitor Online Space
- + I can view all my opportunities in my Online Exhibitor Space and can export them to my sales management tools
- + I can access tools to analyze the effectiveness of my digital presence: the number of product sheet views or business opportunities, the amount of clicks through to my website



I manage my reach



Your leads on MOM
You have 177 matching request

Date contact	Client name	Company name	Brand / product entry	Type of request
16/05/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX
11/04/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX
09/05/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX
08/05/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX
09/05/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX
05/05/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX
04/05/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX
03/05/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX
03/05/2018	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX

I can view my business opportunities

Personalized digital performance report

Your complimentary product sheets published on MOM due to your participation in the show will soon come to an end. View your key performance indicators

 5/5 Products online The number of products that you placed online out of your total quota.	 6 Leads The number of contact requests (For estimates, catalogues, meetings at the show, etc.) through MOM.	 5 978 Visitors Number of users who viewed your products.
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Don't miss possible business opportunities!

Starting on April 1st, 2018, your products will no longer appear on MOM.
By subscribing to a MOM pack, stay visible to over 480 000 professionals, and keep receiving business contacts all year long.

[I'm interested in the specially discounted rate](#)

mom^U

MAISON & OBJET AND MORE

SERVICES INCLUDED
IN THE OFFER

MY DEDICATED ACCOUNT MANAGER

- ⊕ I enjoy **personalized advice** from the moment I subscribe to the offer
- ⊕ My dedicated account manager **offers me tips on how to optimize my visibility** and truly maximize the benefits of the entire **mom^U** system

