

Brazilian Brands Experience #3 Edition

28/09/2015 - 30/09/2015

São Paulo - Brasil

Visit of foreign opinion leaders (such as journalists and experts) to Brazil to learn about the industry, design and Brazilian companies, in order to promote the image of national licensing in the target markets of origin of guests. The event takes place at Expo Licensing Brazil in 2015, already established as a meeting point for professionals in the Latin American sector of brand licensing. The event brings together key holders of brands and entertainment studios from around the world.

I WANT TO PARTICIPATE

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PARTNERS:

ABRAL- Associação Brasileira de Licenciamento

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