

FN PLATFORM

14/08/2017 - 16/08/2017

Las Vegas - Estados Unidos

The trade show takes place during MAGIC week, which is comprised of a series of fashion expos, each focusing on a different product. Because the Project fair takes place during the same period, FN Platform draws a very interesting mix of buyers, ranging from small boutiques to large North American retail chains. Furthermore, the program will also count on the support of a press office that will promote the event on Brazilian Footwear's social media channels.

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