

# FEIRA ANUGA 2017

07/10/2017 - 11/10/2017

Colônia - Alemanha

ANUGA is a biennial trade fair that introduces major food industry trends. It is also the largest food industry showcase in the world, mobilizing buyers from various countries, as well as opinion makers and specialized industry media. It has one of the highest expectations for business transactions and results; the latest edition, in 2015, generated around 1.4 billion dollars in new and potential business in the 12 months following the event.

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