

SCAJ CONFERENCE 2017

20/09/2017 - 22/09/2017

Tokyo - Japão

Organized by the Specialty Coffee Association of Japan, the conference and expo is the leading specialty coffee event in Japan and is expected to draw around 27,000 people and 210 exhibitors. Over the past decades, Japan has become one of the largest specialty coffee markets in the world. Brazil has closely monitored the growth of this market and Brazilian coffees have gained a large share of the Japanese market, which is now the second largest importer of Brazilian specialty coffees.

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