## **ROAD SHOW CANADA 2017**

25/04/2017 - 25/04/2017

Toronto, Montreal e Vancouver - Canadá

Road Show Canada is set to take place on April 25 in Toronto. The event's schedule will include visits to potential clients in Toronto. Target audiences: coffee importers, roasters, coffee shops, media reps, end consumers and opinion makers. The BSCA and its partners will host events at Hale Coffee. There will be tasting sessions and presentations about Brazil, the BSCA and coffee producing regions in Brazil. Different types of Brazilian coffees will also be served to participants.

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