

# AÇÃO DE PROMOÇÃO EUROPA 2017

01/06/2017 - 06/06/2017

Berlim - Alemanha

The 2017 Promotion Action will focus on Europe's gem and stone accessory market. The action's format and location will be defined based on the prospecting mission carried out by the PS technical team in 2016. The action must pay special attention to the German market, which has been showing promising figures with regard to the segment. There are some trade shows in the region that are being looked at. The entrepreneurs will participate in determining where the event will be held.

I WANT TO PARTICIPATE

## **PARTNERS:**

IBGM-2016-2018

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