

BASELWORLD

23/03/2017 - 30/03/2017

Messe Basel - Suíça

Baselworld is one of the world's largest watch and jewelery shows and is attended by renowned brands from around the world. It is an essential event for the positioning of companies and brands in the luxury goods market, and a direct way of adding value to brands. With its global reach, the trade show attracts visitors from around the world in search of major product launches and industry trends and provides significant visibility to participating brands.

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IBGM-2016-2018

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