

# Hotelex Fine Foods Shanghai 2017

28/03/2017 - 31/03/2017

Shanghai - China

Hotelex is the largest trade fair for the hotel and food service industries in China and one of the largest trade fairs in Asia. The event occupies 17 pavilions at the Shanghai New International Exhibition Center, three of which are devoted to coffee and tea. The 2016 edition of the event occupied 250,000 m<sup>2</sup> (2,690,978 ft<sup>2</sup>) and attracted 2,207 exhibitors and 22,000 visitors. The event is estimated to have generated US\$ 500,000 in new business and over US\$ 3,000,000 in sales in 2016.

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BSCA-2016-2017

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