

Road Show Alemanha 2016

17/06/2017 - 19/06/2017

Hamburgo, Berlin - Alemanha

The Road Show targets coffee importers, roasters, coffee shops, media reps, end consumers and opinion makers. The BSCA will host actions to introduce Brazilian coffees to the European market, including tasting sessions and institutional presentations on Brazil, the BSCA, BSCA members, Brazilian coffee producing regions and the industry project, also, Brazilian coffee will be served to participants. Other planned activities include visits to potential buyers at coffee shops and local roasters.

I WANT TO PARTICIPATE

PARTNERS:

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