

# PROJETO COMPRADOR BOLIVIA

15/08/2016 - 17/08/2016

São Paulo - SP

The arrival of Bolivian buyers who own an important multi-brand store in the city of Santa Cruz and already work with a number of brands. This buying trip will occur during the launch of the summer collections and will include visits to the showrooms of premium Brazilian brands to select new brands to work with. A launch action is also scheduled at the multi-brand store in September, 2015, to promote this partnership.

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