

# Press Trip Sustainability Special

20/09/2015 - 25/09/2015

Rio de Janeiro / São Paulo - Brasil

The Press Trip Special has the general objective to make international guests have an immersion in the creative world of Brazilian fashion production in a unique and unforgettable experience. Through this Image Project, we show the integration of the textile chain and Brazilian production, with sources of inspiration based on Brazilian culture merged to sustainable concepts and valuing attributes like authenticity and creativity.

I WANT TO PARTICIPATE

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## **PARTNERS:**

ABIT - Associação Brasileira da Indústria Têxtil e de Confecção

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