

MISSÃO PROSPECTIVA À SUMMER FANCY FOOD

24/06/2017 - 29/06/2017

Nova York - Estados Unidos da América

This prospecting mission seeks to increase the export of Brazilian food and beverage products with a regional, local, ethnic or gourmet flair to the North American market. The mission will visit The Summer Fancy Food Show, one of the main international trade shows for this industry. The mission also seeks to help participating Brazilian companies acquire knowledge by exposing them to consumer trends in the United States, new technologies, consumption habits, norms and regulatory standards.

I WANT TO PARTICIPATE

PARTNERS:

Confederação Nacional da Indústria - CNI

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