

100% DESIGN

20/09/2017 - 23/09/2017

Londres - Reino Unidos

A mission aimed at evaluating business strategies and prospecting opportunities in the UK and participating in a high-end furniture trade show that is considered one of the largest and most important in the region. The action also involves image and positioning strategies and exhibits works by Brazilian designers, selected by international buyers and journalists, at Brazilian embassies in countries important to the design industry to boost Raiz project's international strategies.

I WANT TO PARTICIPATE

PARTNERS:

SINDMÓVEIS

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