

PROJETO COMPRADOR APAS 2017

02/05/2017 - 05/05/2017

São Paulo - SP

The APAS Trade Show is the largest event for the supermarket industry in Latin America, attracting major international institutional buyers and retailers. Buyers representing Latin American retail chains visit the trade show to learn about new trends and opportunities. In recent years, the event has welcomed over 70,000 visitors, most of whom represent large, mid-size and small retail chains.

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